



Dear Friends,

On behalf of Daughters of Israel, the hundreds of residents who live in the home, and the countless medical professionals and other staff on the front lines, I am writing to ask for your financial support to help Daughters win the battle against the COVID-19 pandemic.

As you know, for over 100 years, Daughters of Israel has proudly provided essential long-term care, rehabilitation, and other critical health services to senior citizens in our communities. Seniors rely on Daughters to provide them with the care, dignity, and respect they require when they are most vulnerable. But we are now in the midst of the biggest health crisis of our lifetimes. COVID-19 has had a devastating impact on nursing homes and other health care facilities across the country, and Daughters is no exception. The contagious nature of the virus has impacted both our employees and residents, causing Daughters to stretch resources and manpower far beyond anything imaginable. The protection of the home's residents and its employees is critical to the home's continued operation at the most basic level during this crisis. The men and women working at the home are selflessly working exhausting hours and risking their own health and safety to care for others. These people and every other care giver on the front lines of the battle with COVID-19 across the world are true heroes.

No doubt, many of you are reading this letter while engaged in some level of quarantine to protect yourselves, your loved ones, and others as this pandemic spreads rapidly across the United States and the world. I'd like to thank you for helping the effort to contain this deadly virus. But I have no doubt you have asked yourself, what else can I do to help? How can I make more of a difference?

There are many people and businesses in our communities that need financial support during this trying time. But, quite frankly, I can think of no better use of funds during this time than to help the staff and medical personnel at Daughters to receive the crucial and lifesaving protective equipment and other critical

supplies that will be needed in the weeks and months ahead. **Your support will help Daughters of Israel protect and save lives.**

The costs associated with fighting COVID-19 are significant, far beyond Daughter's budget. Our two largest fundraisers, THE FERN FORMAN GOLF TOURNAMENT AND CASINO NIGHT, have been canceled for 2020 due to the pandemic. The monies from these fundraisers are relied upon by Daughters each year. I'd like to ask those that planned to support these events to please make that same or more generous donation to Daughters during this critical time. If you have not been a supporter of Daughters of Israel in past, I ask that you please support us now.

**Donations can be made online to the "COVID-19 Emergency Fund" at <https://daughtersofisrael.org/support-us/covid-donation>; mailed to the attention of Susan Solomon, Director of Development at Daughters of Israel, 1155 Pleasant Valley Way, West Orange, NJ 07052 or contact Susan Solomon directly at 973.400.3326/ [ssolomon@daughtersofisrael.org](mailto:ssolomon@daughtersofisrael.org) to make your gift. Donations are tax deductible to the full extent of the law.**

Thank you in advance for your generosity. There has never been a better or more vital time to support Daughters of Israel.

Very truly yours,



David Silverstein

PRESIDENT

